



Curriculum Vitae

Eric

Salbert

(*August 13, 1981)



Interim Product Manager

- » I maximize business value via efficient management of cross-functional teams, data based decision making, strong & open communication towards stakeholders. Furthermore I am experienced in agile product management and business development in fast-paced and dynamic environments.

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Areas of Expertise - at a glance

» Product & Project Management	» Business Development	» Requirements Engineering
» Agile Management	» HTML/CSS, SQL, PHP	» CRO & Usability Testing
» Team Leadership	» Tools (JIRA, Confluence, Optivo broadmail, Google Analytics)	» Online Marketing (SEO, Email)

Professional Experience

- Since 07/2017

 - ▼ Since 07/2017

Interim Product Owner (Freelancer)
Product Owner (Westernacher Solutions AG)

 - » Creating a checkout process and a backoffice tool to order and confirm (QES-based) signature cards to be used within the judiciary
 - ▼ 08/2017 – 09/2017

Product Owner (smava GmbH)

 - » Introducing new features to digitally prove identity and credit worthiness
- 05/2015 – 07/2017

 - ▼ 08/2016 – 07/2017

smava GmbH
Head of Product Innovations

 - » Revolutionizing the way in which people take loans through full digitization of the loan origination process
 - » Introducing new features to digitally prove identity and credit worthiness
 - » Managing project-based internal and external cross-functional teams consisting of developers, QA engineers, designers and product managers
 - » Building sustainable relations to financial institutions and high-tech suppliers including negotiation of contracts
 - ▼ 05/2015 – 07/2016

Senior Product Manager

 - » Product owner of the personal credit score service Score Kompass
 - » Managed an agile scrum team of 4 members (3 developers, 1 project manager) located in Russia
 - » Coordinated agencies and built relationships with high-tech suppliers
- 04/2010 – 02/2015

Lingoschools GmbH
Co-Founder

Lingoschools is an online market place for language schools worldwide.

Excerpt of projects:

 - » Led the internationalization in different target markets
 - » Managed a team of 3 developers and 4 translators
 - » Raised 150.000 EUR through Crowdfunding



- » Conducted a first round financing
- » Initially created and developed the platform
- » SEO on-page & off-page

03/2011 – 07/2013

Freelancer

- » Conducted several projects in different roles as Project Manager, Software Developer and Online Marketer

07/2008 – 12/2009

Avanade Deutschland GmbH
IT-Consultant

- » Analyst at an IT consultancy - tasks included software development, testing and conceptual work

09/2007 - 06/2008

Webeffekt AG

▼ 01/2008 – 06/2008

Software Developer and SEO

▼ 09/2007 – 12/2007

Intern (Software Development)

Education

05/2014 – 09/2014

FernUni Hagen
Certification Project Management

10/2003 – 09/2007

Ruhr-University Bochum
Bachelor of Science (B.Sc.) in Applied Computer Science

▼ 03/2007 – 06/2007

Ewha Womans University, South Korea

Study Abroad

Awards

01/2010 – 12/2010

Exist Scholarship
Entrepreneur Scholarship

05/2011

Annual Business Plan Competitions

4th place at Senkrechtstarter

11/2010

3rd place at Ruhr@Venture

02/2010

Top 20 at Start2Grow

Further Qualifications

Languages

German, native language
English, fluent written and spoken

Interests

Internet, Start-Up, Photography, Travelling & Fitness